

# Picnic in the Park

Saturday, September 27, 2014

11:30am-2:00pm

## Music, Food, Games, and Prizes

Neighbors and friends are invited to join the City of Santa Clara Parks & Recreation Department at Bracher Park to build community and to review upcoming efforts to renovate Bracher Park. The event will include an opportunity to speak with City staff, enjoy BBQ & refreshments (limited quantities, so feel free to bring your own), take photos (to capture smiles), and to play family friendly games and activities (just to have fun).



## How to Get Involved

### Get Interested!

- Learn about the planned improvements and current City funding for the new playground.

### Spread the Word!

- Tell friends, family, and neighbors about our efforts and our additional "crowd funded" goal of \$10,000 in community support to help fund more improvements.

### Donate!

- Visit Bracher Park's "Fund Your Park" website for details on how to donate:

[www.fundyourpark.org/campaign/detail/3446](http://www.fundyourpark.org/campaign/detail/3446)

(In collaboration with the  
National Recreation & Park Association)

### Participate!

- Join us Saturday, September 27 from 11:30am-2:00pm at Bracher Park:  
**2560 Alhambra Drive, Santa Clara, 95051**
- [www.facebook.com/santaclaraparksandrec](https://www.facebook.com/santaclaraparksandrec)



# Bracher Park

RESTORE - REBUILD - REVIVE



SANTA CLARA  
PARKS & RECREATION

## Bracher Park

Located near the intersection of Bowers Avenue and Chromite Drive, Bracher Park covers three and one-half acres featuring a large grass meadow, tot lot, basketball court, picnic-barbecue facilities, perimeter path, shade trees, and restroom. Most of these features have aged or are in need of replacement. The restroom was replaced a few years ago in Phase 1. Now, more is scheduled and funded for rehabilitation.



## Santa Clara Parks & Recreation

We maintain over **34 municipal park facilities** offering a variety of **community recreation** programs in **sports, aquatics, fitness, arts, day camps, special needs, and health & wellness**, for **residents of all ages** and interest areas. We are known for great **Special Events** such as the Art & Wine Festival, Halloween Party, Tree Lighting Ceremony, and Fourth of July All-City Picnic, Fireworks and Silicon Valley Barbecue Championships.

## Neighborhood Park Renovation

The Santa Clara City Council has set a goal to restore Bracher Park for the community and set aside \$125,000. This is a great start, but the Parks and Recreation Department knows that the neighborhood wants to see more than the playground refurbished. That's why we applied for and Bracher Park was chosen as one of ten nationwide projects by the National Recreation and Park Association (NRPA) to showcase in the "Fund Your Park" campaign.



## What is Crowdfunding?

Together everyone achieves more!  
Crowdfunding is the practice of funding a project by receiving small donations from a large number of supporters.  
Imagine if this project was able to generate an additional \$10,000 through the NRPA "Fund Your Park" campaign to provide more or better park improvements at Bracher Park! If you or someone you know can help, we will gladly accept and acknowledge their financial support towards the additional improvements desired by the neighborhood.

